

UPDATED APRIL 1ST

2019

# MEDIA

FOR AUTHOR STEVE WARNEKE

## INCLUDES:

### AUTHOR BIO

Biography, Awards & Contact Info

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### BOOK INFO

Synopsis & Book Excerpt

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### MEDIA KIT

Press Releases, Interview Questions,  
& Story Headlines

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### PHOTOS

Downloadable Author & Book Photos

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### REVIEWS

Expert & Reader Testimonials

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## FROM BOY TO BLUE

**"I'M EXCITED TO SHARE MY EXPERIENCES WITH YOU. I BELIEVE BY BECOMING PERSONALLY TRANSPARENT AND SHARING WHAT I'VE BEEN THROUGH, IT WILL BENEFIT THE RELATIONSHIP BETWEEN OFFICERS AND THE PUBLIC. IT WILL BEGIN TO HEAL A RELATIONSHIP THAT DESPERATELY NEEDS REPAIR... AS THE TRUST AND MUTUAL RESPECT IMPROVES, SO DOES THE WELFARE OF EVERYONE INVOLVED. THIS IS THE ULTIMATE GOAL OF MY BOOK."**

*-Steve Warneke*

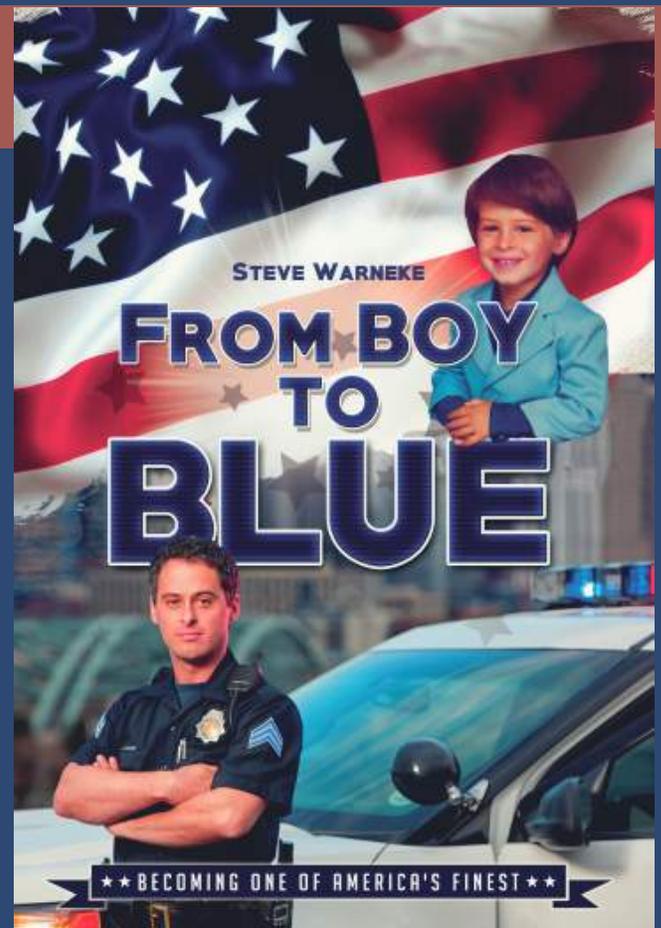
## FROM BOY TO BLUE

BECOMING ONE OF AMERICA'S FINEST

**THE ULTIMATE RIDE ALONG  
FINALLY GIVING THE POLICE A MUCH NEEDED VOICE!**

There is currently a war being waged on police officers, fueled by public controversy and misunderstanding of an officer's role and training.

Armed with 15 years of service and an award-winning career for his work communicating cops' stories to the community, Steve continues on his mission to heal the broken relationship between law enforcement and the American people by publishing his first book, "From Boy To Blue." An honest, vulnerable and intense memoir, "From Boy to Blue" is Steve's next effort to give citizens a behind the scenes understanding into cops' behavior and practices, throwing a rare spotlight on this on-going national story. From humor to heartbreak, Steve's natural story-telling ability about his time on the job serves to humanize cops and educate the reader about the mindset of a police officer. "From Boy to Blue" is the first step to making citizens and cops alike safer, ultimately saving lives.



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## FROM BOY TO BLUE EXCERPT...

"... No matter what we do for a living, everyone knows that any day could be our last. It could be that we get hit by a bus while crossing the street, we could have a sudden heart attack, a drunk driver could T-bone us at any of the many intersections we cross through each day, and in one second we're dead. This isn't something most people spend a lot of time thinking about. Sure, once in a while we read about some poor family driving down the highway when a bridge dislodges and falls on their car at the exact second they are crossing under it. For a moment, we all say, "Man, that could have been me." But that thought lasts about as long as a prom night sexcapade.

Being a cop, however, begins with a simple and undeniable fact: This could be the last day of my life. Police officers are forced to spend a great deal of time with their own mortality. It starts in the academy where they subject new officers to a string of stories and videos showing cops being killed in the line of duty. I thought about my death every time I dressed for work. I have a wooden rosary that I believe was given to me by an angel.

I was at a particularly difficult time in my life personally. I had arrested this woman for identity theft. She was an illegal immigrant using someone's social security number. But, the day after I arrested her, she posted bond and came to visit me. She thanked me for doing my job, and said she felt I was struggling. She brought me a wooden rosary and a bracelet with the different saints on it. She gave me a hug, told me I was being guarded and protected, and gave me these trinkets to remind me of that every day. I never saw that woman again.

As I got dressed for work every night, it's when I put the rosary on I said, "I hope tonight isn't the night, but if it is, I hope it's fast." Throughout the night, I'd be reminded I was wearing it because when I moved, it often shifted under my ballistic vest, poking me slightly. It's in these moments I remembered how vulnerable I was. I knew even the simplest of calls could snowball out of control in microseconds and I could be dead.

## TWENTY-ONE GUN SALUTE

"I HOPE TONIGHT ISN'T THE NIGHT, BUT IF IT IS, I HOPE ITS FAST."

We had an officer who had arrested a juvenile in an alley after witnessing the suspect breaking into cars. He transmitted

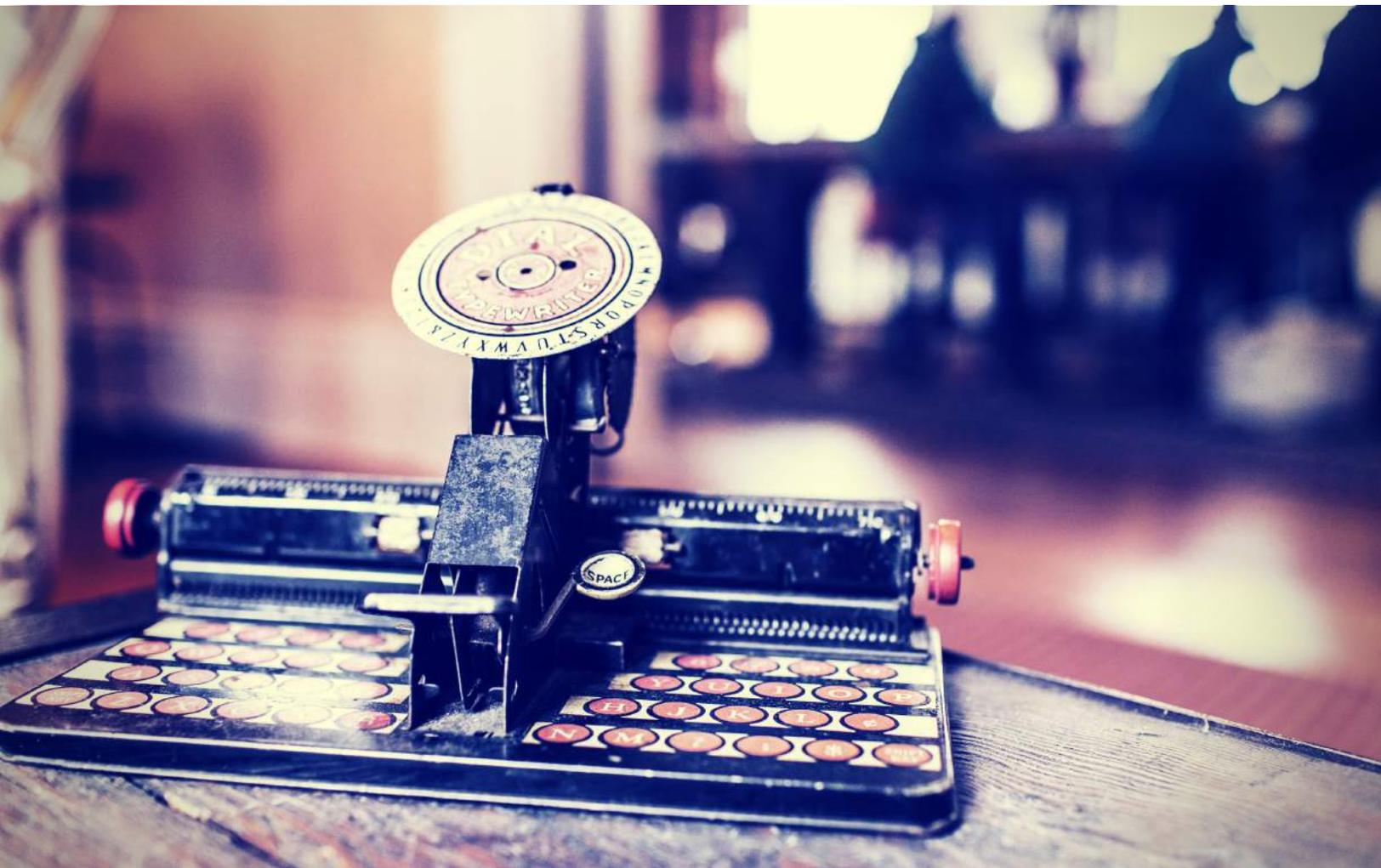
over the radio that he had the suspect in custody. A few moments later the officer was killed after the juvenile produced a handgun and shot the officer in the chest. His ballistic vest stopped the first few rounds. Then, the boy stood over the officer and shot him twice in his head, killing him. The officer was survived by his expecting wife.

## **FROM BOY TO BLUE EXCERPT CONT...**

No matter what call I went on, there was always a little voice asking if today could be the day that I'd have to make the ultimate sacrifice. Strangely, I usually wasn't scared during the course of my workday. Things evolved and happened so quickly that most of the time, in the moment, there was no time to be scared. When there was an incident where I could have been seriously hurt or killed, I didn't reflect on that fact until after everything was over. It was in that reflection I'd sometimes mumble out loud, "I was almost killed." I often have flashbacks of the many times on the job I believe I was close to death. Fortunately, I'm still here, but there have been many others who weren't so lucky.

When you take into account the tremendous responsibility your law enforcement officers undertake every day, the training they receive, the atrocities they must bear witness to, and the tremendous job they do, it's impossible not to be grateful to the men and women who are keeping us all safe.

Even more terrifying is the many officers who are now being targeted and killed for no other reason than they are police officers. These cowardly murderers are ambushing officers oftentimes who aren't even on a call. No matter what the case, any officer who dies in the line of duty should be considered among the highest of tragedies and a threat to America's very way of life. It is the men and women in blue who prevent anarchy, chaos, and violence from overwhelming our society..."





# BOOK LAUNCH

Denver, CO



Thanks to Brock Wortman and the crew at Metropolis Coffee in Denver, CO for their support, coffee, donuts, and for hosting the event!

(The Golden Triangle location.)

On July 1st, 2017 at Metropolis Coffee in Denver, in a very patriotic affair, over 100 people lined up through the cafe and out the door to have their copy of *From Boy To Blue* signed by Steve. From family and friends, to old coworkers from the Denver Police Department, and even strangers attended to support Steve and his fight for healing, understanding, and peace between citizens and cops.

**Since releasing his memoir, Steve is honored to be carrying a solid 5-star rating from Amazon, Readers' Favorite, and Barnes and Noble websites.**

Steve is currently working on scheduling for book signings and speaker events for the upcoming season. In the meantime, he continues to spread his message of peace via social media, articles, podcasts, radio interviews, and more!



# MEDIA APPEARNCES

Steve has had the honor and privilege to assist KDVR Fox 31 and KWGN 2 several times, including most recently with commentary during the funeral coverage for Adams County Deputy Heath Gumm. Steve's insight provided the public with a better understanding of the importance of our law enforcement officers and their sacrifice.

Steve has also appeared on the station to offer the view of what police officers are like, why they need the community's support, why investigators don't want images of suspect shown sometimes, and to honor a key supporter of the Denver Police Department.

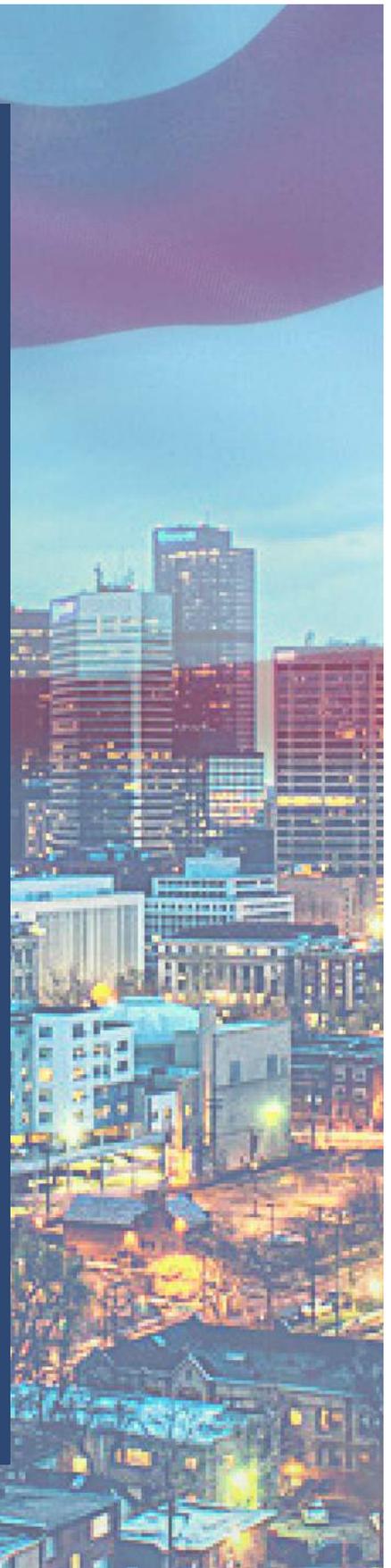
**LINK to Steve's KDVR Appearances: <http://bit.ly/2DhMiQP>**

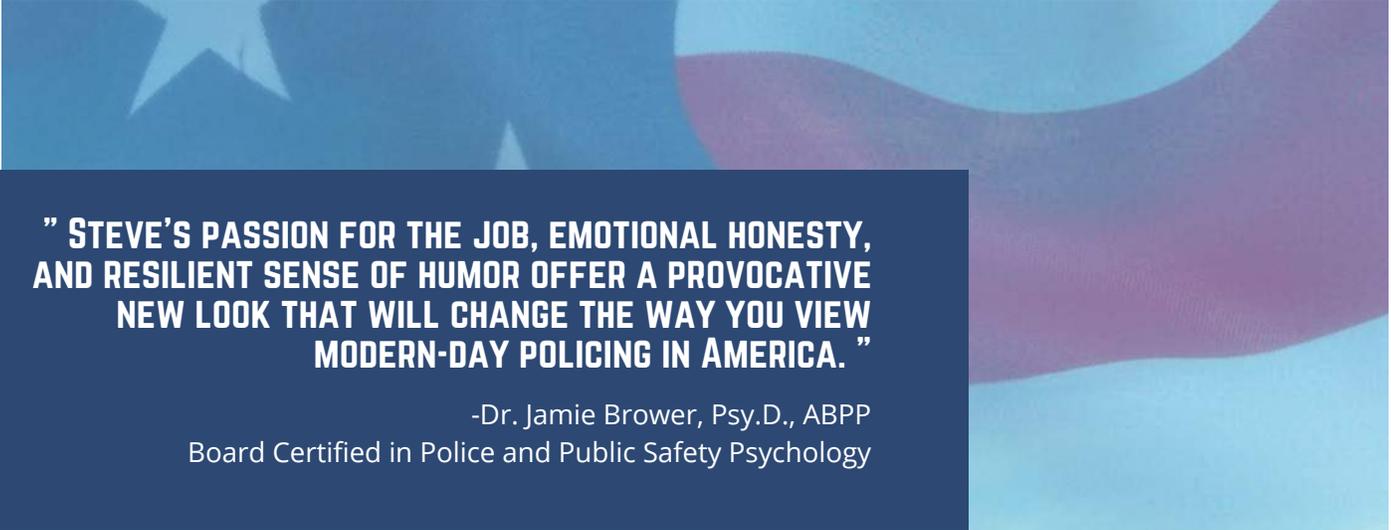


**” IF YOU WANT TO KNOW WHAT IT FEELS LIKE TO BE A COP, TO UNDERSTAND POLICE PROCEDURES AND THEIR COMMITMENT, COUPLED WITH THEIR FINE SENSE OF ACCOUNTABILITY, THEN READING STEVE WARNEKE’S MEMOIR WILL BE BEST FOR YOU. FROM BOY TO BLUE: BECOMING ONE OF AMERICA’S FINEST IS A BOOK ABOUT POLICE WORK, WRITTEN BY ONE WHO HAS BEEN IN THE SERVICE FOR A LONG TIME AND WHO HAS SEEN CIVILIANS SHOT AT, NOT JUST ONCE, BUT MANY TIMES. OVER THE MOST RECENT YEARS, THE RELATIONSHIP BETWEEN OFFICERS AND THE PUBLIC HAS DETERIORATED TO ONE OF MISTRUST AND SHEER LACK OF INTEREST FROM THE PUBLIC. IT’S NOT SURPRISING THAT MANY PEOPLE SEE OFFICERS AS ENEMIES OF THE PEOPLE, AS THOSE WHO WOULD HURT THEM UPON THE SLIGHTEST PROVOCATION. BUT THIS BOOK OFFERS NEW INSIGHTS AND REDEFINES THE MISSION OF POLICE OFFICERS.**

**IT IS IMPOSSIBLE NOT TO FEEL SOME SYMPATHY FOR THE MEN AND WOMEN IN BLUE AFTER READING THIS THRILLING MEMOIR. PERHAPS THE MEDIA WOULD TALK DIFFERENTLY ABOUT THESE BRAVE OFFICERS IF THEY COULD UNDERSTAND THE STRESS, THE UNPREDICTABILITY OF THE JOB, AND THE UNCOMFORTABLE SURPRISES THAT COME ALONG WITH IT. THE AUTHOR CAUTIONS THAT: “AS YOU READ, YOU WILL DISCOVER IT IS USUALLY NOT A SINGLE TRAUMATIC EVENT THAT CHANGES A MAN INTO AN OFFICER; RATHER, IT’S NIGHT AFTER NIGHT OF SEEING THE MOST UNBELIEVABLE THINGS. AFTER ALL, THERE IS NO TELLING WHAT ANY NIGHT HAS IN STORE FOR US.” FROM BOY TO BLUE: BECOMING ONE OF AMERICA’S FINEST IS A PAGE-TURNER THAT OFFERS READERS THE INSIDE SCOPE OF AN OFFICER’S NIGHT, UNVEILING THE DANGERS AND RISKS, AND FOCUSING ON WHAT THESE MEN AND WOMEN ARE CALLED TO DO. STEVE WARNEKE WRITES WITH GREAT SIMPLICITY AND THE PROSE IS AS DELIGHTFUL AS IT IS ENTERTAINING. THIS MEMOIR IS AN EYE-OPENER, A BOOK THAT WILL CHANGE THE WAY MOST OF US SEE POLICE OFFICERS. ”**

- Reviewed by Romuald Dzemo  
for Readers' Favorite





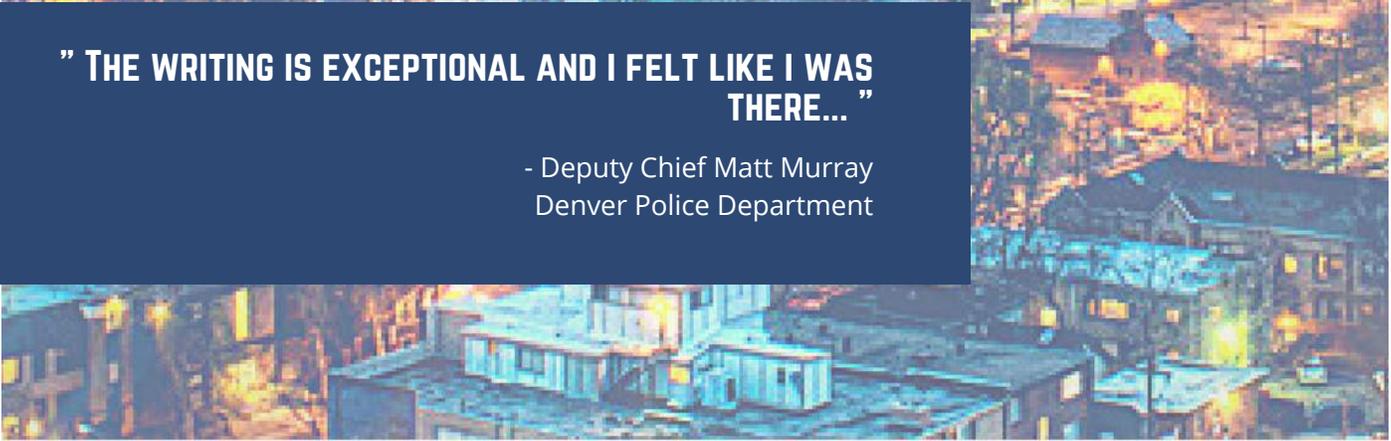
**” STEVE’S PASSION FOR THE JOB, EMOTIONAL HONESTY, AND RESILIENT SENSE OF HUMOR OFFER A PROVOCATIVE NEW LOOK THAT WILL CHANGE THE WAY YOU VIEW MODERN-DAY POLICING IN AMERICA. ”**

-Dr. Jamie Brower, Psy.D., ABPP  
Board Certified in Police and Public Safety Psychology



**” WHAT STEVE WARNEKE ACHIEVES IN HIS BOOK IS THE HUMANIZATION OF THE PEOPLE IN BLUE. HIS AUTHENTIC WRITING STYLE ALLOWS THE READER TO GLIMPSE POLICE OFFICERS AS THOSE ABSOLUTELY COMMITTED TO THE GREATER GOOD, YET IMPERFECT AT THE SAME TIME. THE BOOK IS FUNNY AND ENGAGING - AND SHOWS THE HUMAN STRUGGLES OF THESE DEDICATED INDIVIDUALS IN THEIR COMMUNITIES AND WORLD AT LARGE. ”**

-Dr. Marla Reis  
Certified Psychologist



**” THE WRITING IS EXCEPTIONAL AND I FELT LIKE I WAS THERE... ”**

- Deputy Chief Matt Murray  
Denver Police Department

## READER REVIEWS



**" ... IT WAS EXCELLENT. I USUALLY DON'T FINISH READING A 200 PAGE BOOK IN A DAY, BUT THIS WAS A RARE EXCEPTION. "**

-Tabitha

**" IT IS JUST AWESOME. "**

-Marsha



**" EASY READ. VERY GOOD BOOK. WOULD RECOMMEND IT TO POLICE AND NON-POLICE. INTERESTING STORIES THAT ENTERTAIN AND GIVE A UNIQUE PERSPECTIVE OF BEING IN A COP'S SHOES. "**

-John

**" WHAT AN AMAZING BOOK!! I LOVE IT!! "**

-Toni



**" AN AMAZING FIRST HAND ACCOUNT. STORIES THAT MAKE YOU THINK AND WILL CHALLENGE ANY PERCEPTION. I HIGHLY RECOMMEND THIS READ TO ANYONE. "**

-Andrew

**" ... EFFECTIVELY HUMANIZES THE POLICE, REMINDING THE READER THAT THEY MAKE BOTH PERSONAL AND FINANCIAL SACRIFICES TO PROTECT AND SERVE THE GENERAL PUBLIC... I THOROUGHLY ENJOYED THE BOOK, AND WOULD HIGHLY RECOMMEND IT... "**

-George





# INTERVIEW

## QUESTIONS AND ANSWERS

Q: What inspired you to write *From Boy To Blue*?

A: When I first started out, I got to talking with more experienced or retired cops, who always wished they had written down their stories of their time on the job. So I followed that advice and kept a journal. While serving in the media relations department, I discovered the source of disconnect between police and the public: a simple lack of understanding. And in order to share this new message, I needed to expose myself to a platform that wasn't so constrained by my duties as an officer. That's when I began to transform my journal into a book that would help heal the divide and make encounters between citizens and cops safer. That's when I realized my job in law enforcement wasn't over, it was just beginning.

Q: What do you hope to accomplish by publishing your memoir?

A: I hope that America reads it. I hope that this war on cops will end. I hope that the American people and cops can begin to trust each other again, and not believe in any of this skewed controversy. I want people to call the police, knowing they'll be safe.

Q: What else do you talk about in your book besides stories of criminals and take-downs?

A: There's a lot in here. I go through getting hired, to the actual education we get in training. I go through the process of getting a 9-1-1 call, responding to it, filing a report, even going to court. I go through what the public might think they see in certain encounters vs. what is actually happening. I talk about controversial and hot-button topics- those questions everyone's always wanting to ask the cops they come across. From traffic stops to bar fights, it's all in here.

## HEADLINES

**LOCAL AUTHOR & TWO-TIME EMMY AWARD WINNER, DPD SERGEANT...**

**RETIRED DENVER POLICE SERGEANT TURNS AUTHOR, STILL SAVING LIVES...**

**RETIRED DPD SERGEANT THROWS A SPOTLIGHT BEHIND THE SCENES OF POLICE WORK...**



## THE STEVE WARNEKE SHOW

Steve continues his mission to serve and protect the public, not only by promoting his new book, but also by drawing attention to and answering the public's questions (via social media and speaker events) about public safety issues.

Steve hosts regular podcasts known as "The Steve Warneke Show" which provide enlightening commentary on current events in an entertaining way. Steve discusses things such as "stop & frisk", use of force, and the rules behind the laws, to help heal the divide and end the war on cops.

All of these Podcasts can be found on his website. Audio files can be found in the iTunes Store and his special video podcasts can be found on YouTube.

## AUTHOR BIO



# STEVE WARNEKE

Armed with years of experience as one of America's finest, Steve is a multi-award winning officer dedicated to sharing cops' stories & making the world a safer place.

Steve honorably retired after over 15 years with the Denver Police Department. During that time, he was a patrol officer, neighborhood police officer, field training officer, financial crimes detective, sergeant, certified hostage negotiator, internal affairs investigator, and a supervisor in the media relations department. Steve was also twice awarded the department's Distinguished Service Cross & several Official Commendations.

Steve has won two Emmy Awards and four Edward R Murrow Awards for his outstanding work with the Denver Police Department's media relations team. He was also Denver's first openly gay radio talk show host on the city's biggest AM station.

## CONTACT INFO

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Twitter & Instagram: @SteveDWarneke

Requests for photographs for press use are welcome! Send us an email and let us know where you post your article so we can link to it.

*"Your first response after any police story should always be, 'I need more information.'"*